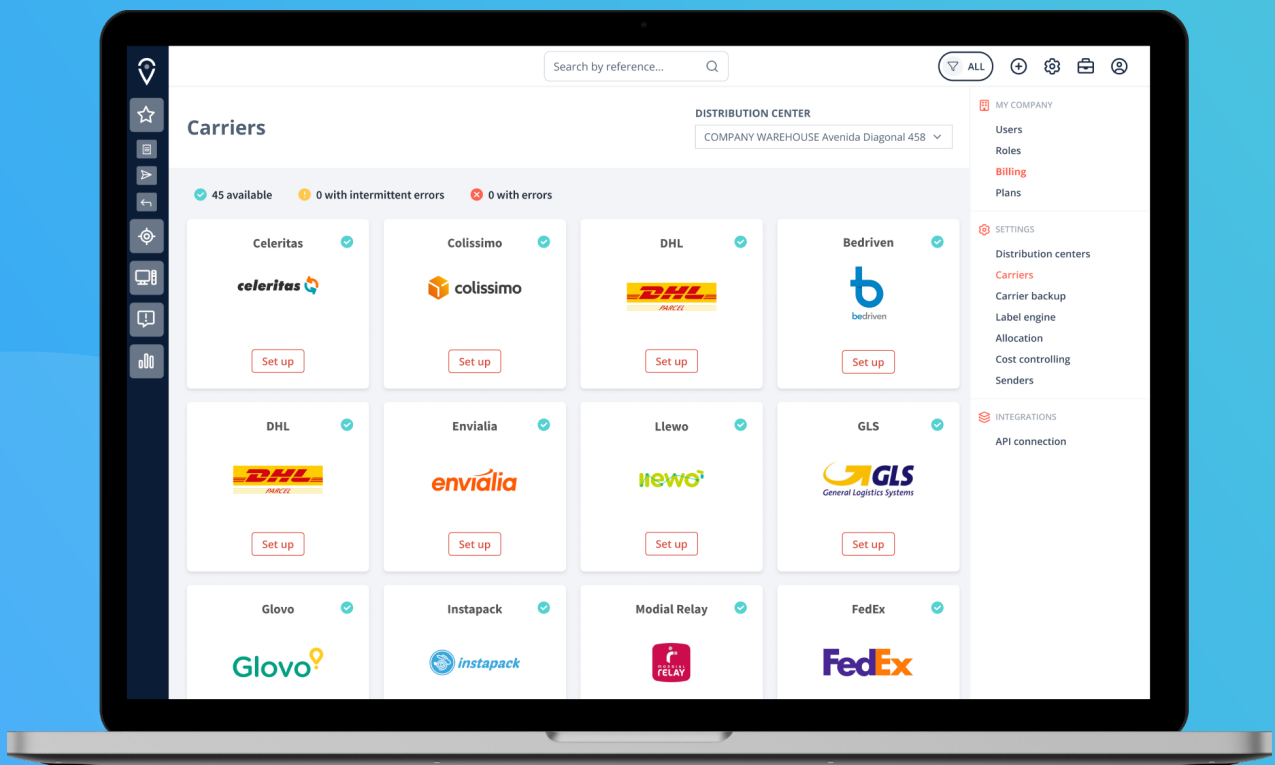


What is multi-carrier logistics and how does it work?





Optimizes your operations

Deliverea's technology automates your returns' process and enhances your own delivery network as if you were a carrier.



Reduces costs

By setting up rules to automatically assign each shipment to the best carrier for its and your needs you can reduce your transportation costs.



Standardizes communication

You can manage all incidences from every carrier in a single platform and standardize your communication regarding the status of your shipments to your customers, regardless of the carrier.

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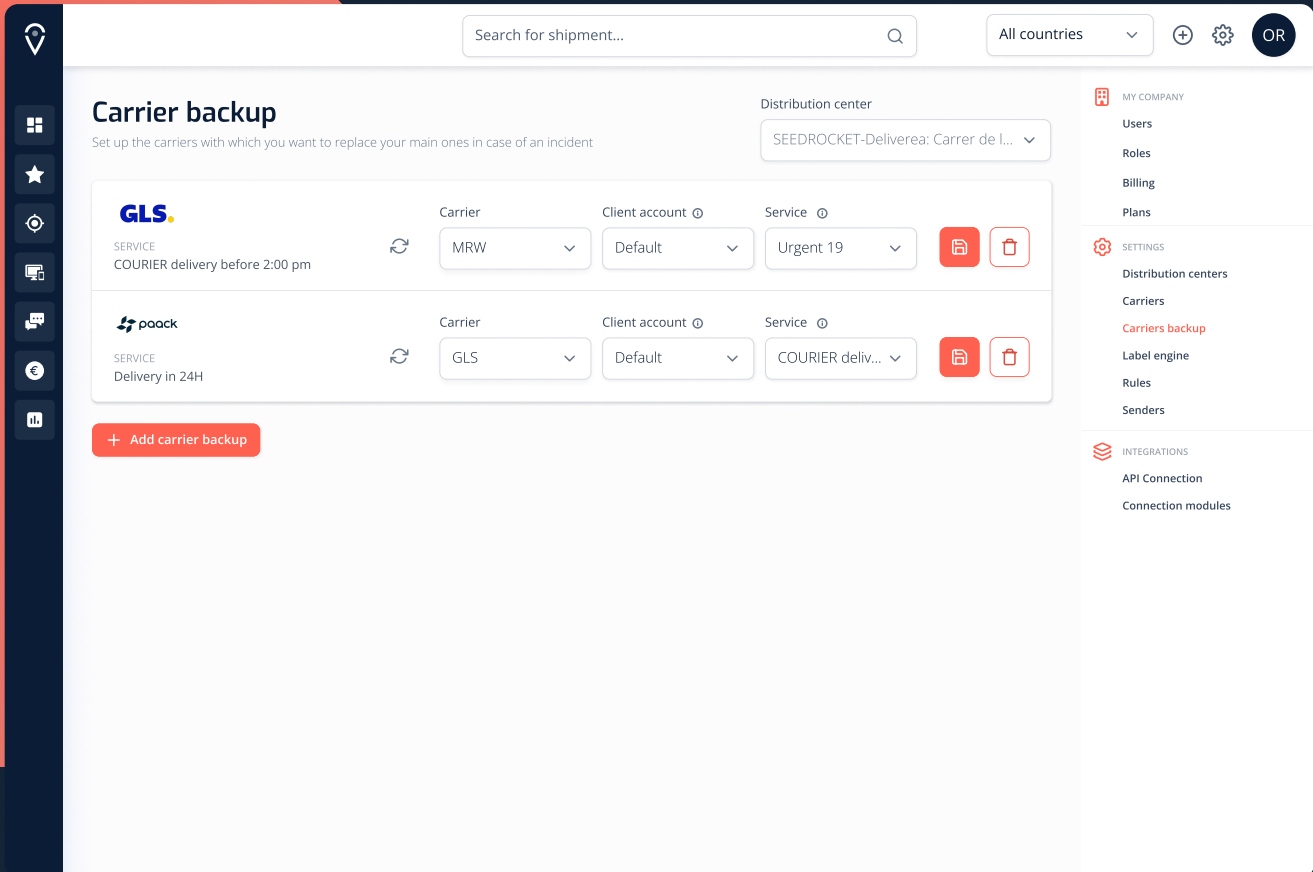
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What is a multi-carrier solution?

A multi-carrier solution is like a high-tech helper for your business logistics. It streamlines the process of sending and receiving packages by connecting you with various delivery companies.

Here's how it works: You tell the solution your preferences, and it automatically figures out the best delivery company for your needs. This not only saves you money but also makes your shipping process run more smoothly.





Deliverea's Carrier Backup feature ensures your shipments keep moving without a hitch.

If your primary carrier isn't available, you can easily switch to a backup carrier automatically assigned to handle your deliveries. Your logistics stay on track, no matter what.

Who are the interested parties?

This tool was designed for e-commerce businesses that have a large volume of monthly shipments. It's part of what's called SCaaS (Supply Chain as a Service), which is similar to the software as a service (SaaS) model you might be familiar with. It's a cloud app you subscribe to over the internet.

By teaming up with a technology partner instead of building this tech from scratch, you get all the benefits without a big upfront investment. This approach lets you meet all your supply chain needs at a low cost, and you can easily adjust as your business grows.



With Deliverera's **Returns Web Portal**, your customers can handle their returns themselves, no need to reach out to you.

You can personalize this system with your branding and set the rules for choosing carriers based on factors like cost, service quality, where the package is coming from, and more.

It's all about making returns hassle-free for your customers while keeping things in line with your preferences.

The screenshot displays the 'Returns Portal' configuration page in the Deliverera dashboard. The page is organized into several sections for managing return settings:

- Returns Portal status:** A toggle switch is set to 'Active'. A note states: 'To activate the return portal you must previously inform the URL of your portal (https://tudominio.returnorder.io), have at least one active rule and a sender for the emails.'
- Rules:** A table lists active rules. One rule is visible: 'Test int' with a priority of 30, modified on 05-10-2022 at 10:51 by 'Hello Account' (hello@deliverea.com). A 'See all rules' link is provided below.
- Return policies:** A section for defining return periods and linking to external policies. The 'Return period' is set to 30 days, and a link to 'https://www.holi.com/privacy-policy' is provided.
- Notifications:** A section for email notifications. The option 'Send a notification for each return to the e-mail address' is checked. The return period for notifications is set to 'hello@deliverea.com'.
- Display of return and web-portal notifications:** A section for branding, including an 'IMAGEN' field with the HOOLI.COM logo and a 'COLOR' field set to #000000.
- Web-portal URL:** A text input field containing 'https://www.holi.returnorder.io'.
- Sender of return notifications:** A dropdown menu set to 'Deliverera Shipping Solutions - hello@deliverea.com'.
- Reasons for return:** A section for selecting return reasons. The selected reasons are 'I don't want it', 'Damaged product', 'Delay in delivery', and 'Low quality', with a '+3' indicator for more options.
- Exit page:** A text input field for the URL where users are sent after a return is completed, set to 'https://www.app.sandbox.deliverea.com/'.

The interface includes a search bar at the top, a 'Distribution center' dropdown set to 'SEEDROCKET-DELIVAREA: Carrer de la Llacuna 162, Barcelona', and a 'Save' button. A sidebar on the left contains navigation icons for home, dashboard, returns, and other features.

How does it work?

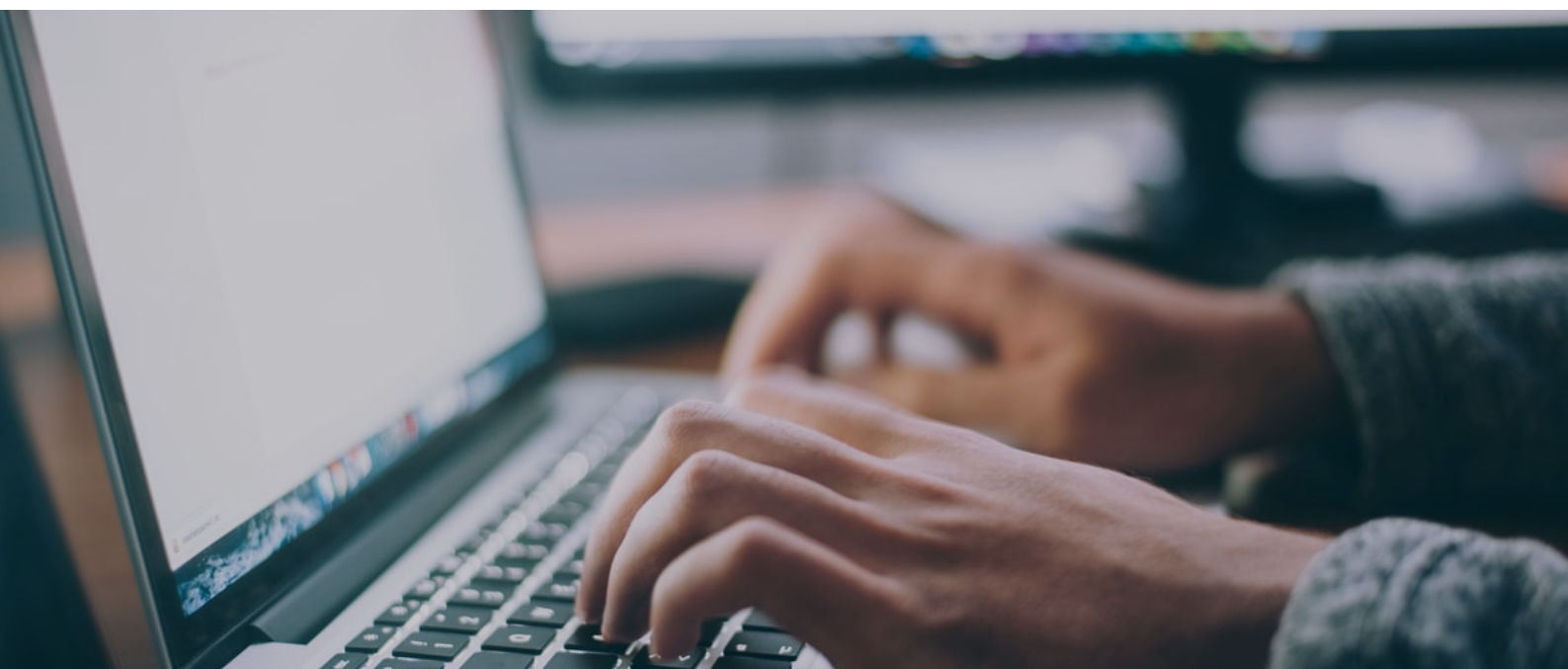
- On multi-carrier platforms, you can do several things: create shipments, import them from spreadsheets (like Excel), connect them in real-time with your online store, or link up through an API. This lets you oversee all your shipments from a single hub, no matter the delivery service.
- This tool offers a smart allocation system. You set the rules based on what you need, considering, for example, costs, the quality of the carrier, or delivery speed. With the right setup, you make your logistics more efficient in terms of both time and money.
- You can simplify your label printing. Choose a single format for all carriers and use one printer. This way, you decide which orders to send and print labels, either one by one or in groups.
- Customize shipment tracking to match your brand image. Keep your customers in the loop about their order's delivery in real time, and access a complete history of tracking.
- Manage issues with shipments efficiently, no matter the carrier. You can review shipments and handle problems with carriers all in one place, making life easier for your customer service team.

What are the benefits of using it?

This tool provides companies with technology and expertise without the need to expand, which frees up time and resources. You can then use these saved resources to focus on gaining new customers or enhancing your products.

More benefits of a multi-carrier solution are:

- **Cost Savings:** You can access both technology and logistics expertise without a huge investment, giving you a competitive edge.
- **Innovation Boost:** Get fast and efficient access to technology that's typically costly to create. Using it instantly enhances your logistics, and boosts efficiency.
- **Innovation Acceleration:** Quickly and efficiently adopt valuable technology, which will promptly improve your logistics and effectiveness.



At Deliverera, we have a broad network of over **40 carriers**, allowing us to tailor our services to meet your specific needs.





deliverea

www.deliverea.com

